



Redmond to Kick-off 2012 Giving Campaigns

October is here! With a new year just around the corner, plans for 2012 are underway in our own lives as well as in each business and organization. Here at Redmond, we know with October comes our annual United Way campaign. Each year, the Redmond family joins together to raise money for the Rome and Floyd County United Way. This money goes to support 17 agencies around town that help children, the homeless, victims of abuse, people with disabilities and senior adults. This year, we are doubling our gratuitous efforts and kicking off the HCA Hope Fund Campaign this month as well.

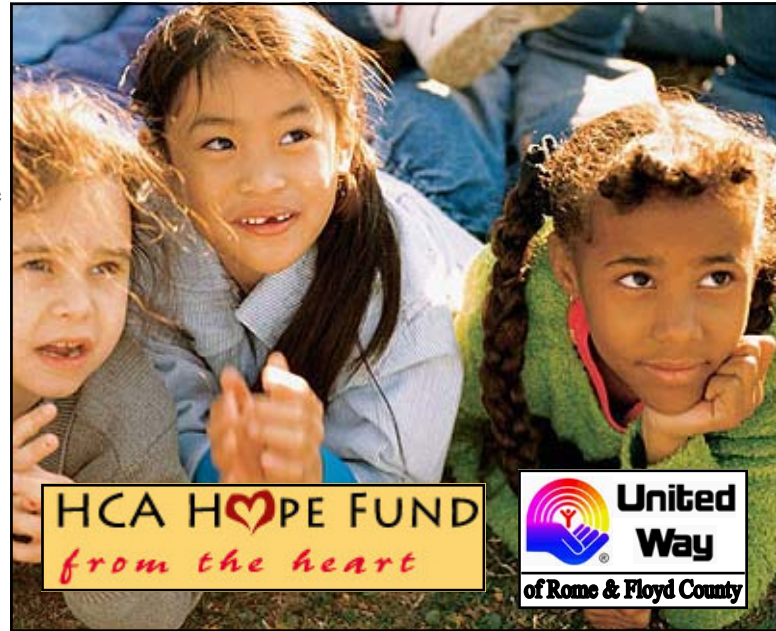
This year's United Way campaign theme is "Live United" expressing the choice to give of ones self physically as well as financially is the most effective way to better the conditions of our community. The countywide goal is **\$1,000,001**. Jumping on board, Redmond has set its

goal at **\$100,000**. This is 10% of the entire goal! Also, 100% of what you give stays in the county you designate – and 87% of each dollar goes to meet the needs of our community.

The **HCA Hope Fund** is a program that provides for families within our company that experience personal tragedy such as tornado, flood or fire. The Hope Fund assists in providing monetary support for basic life needs such as rent/mortgage payments and utility bills. This year, several of our own Redmond associates benefited from the Hope Fund.

With resources being especially tight for everyone these days, those who are less fortunate than us are feeling the crunch even more. Even a small gift can make the world of difference to those in need. All we ask is that you give what you can.

Through payroll deduction or a one-time donation, you can support either or both of these campaigns and enrich the lives of those in need in our community and in our HCA family. As healthcare professionals, we take pride in our dedication to the community. This is one more, important way to give back. Please take the time to consider what you would like to give in this year's United Way and Hope Fund. Your giving guarantees promising rewards.



Agencies Sponsored by the Rome & Floyd County United Way

- 211*
- American Red Cross
- Boy Scouts
- Boys & Girls Club
- Cave Springs Day Care
- Family Resource Center
- Girl Scouts
- Hospitality House
- House of the Children Academy
- Mercy Senior Care
- Network Associates
- Open Door Home
- Rebecca Blaylock Nursery
- Salvation Army
- Senior Adult Recreation Center
- Star House
- YMCA

*New this year!

Donation Options	Thank You Prizes
Any Donation Any one-time monetary donation	Heart Shaped Chill Patch
Pacesetter Donation of 2.50 per pay period	Cinch-Pack Backpack
Trend Setter Donation of 5.00 per pay period	Cold/Hot Lunchbox
Fair Share Donation of 1/2 hour of pay per pay period	Slate-Blue Sweatshirt
Leadership Circle Donation of 1 hour of pay per pay period	2-Tone Umbrella



Guidelines-Gold Quality Achievement Award



Pictured: Laura Snow, Nurse Director for 4th Floor, Kay Rhodes, CNO, Misty Burkhalter, RN, Stroke Coordinator and John Quinlivan, Redmond CEO

Redmond Regional Medical Center recently received the American Heart Association/American Stroke Association's Get With The Guidelines®-Stroke Gold Quality Achievement Award. As the highest recognition available, this award recognizes Redmond Regional's commitment and success in implementing a higher standard of stroke care by ensuring that stroke patients receive treatment for at least 24 months according to nationally accepted standards and recommendations. Redmond also received the Bronze and Silver Stroke Awards which are requirements for obtaining the Gold Quality Achievement Award.

"With a stroke, time lost is brain lost, and the Get With The Guidelines-Stroke Gold Quality Achievement Award addresses the important element of time," said Misty Burkhalter, Redmond Stroke Coordinator. Redmond Regional has developed a comprehensive system for rapid diagnosis and treatment of stroke patients admitted to the emergency department. This includes always being equipped to provide brain imaging scans, having neurologists available to conduct patient evaluations and using clot-busting medications when appropriate.

To receive the Get With The Guidelines-Stroke Gold Quality Achievement Award, Redmond Regional demonstrated 85% adherence in the Get With The Guidelines-Stroke key measures for 24 or more consecutive months. These include aggressive use of medications like tPA, antithrombotics, anticoagulation therapy, DVT prophylaxis, cholesterol-

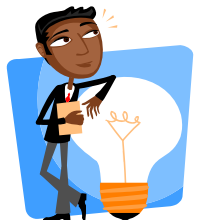
reducing drugs, and smoking cessation.

"The American Stroke Association commends Redmond Regional for its success in implementing standards of care and protocols," said Lee H. Schwamm, M.D., chair of the Get With The Guidelines National Steering Committee and director of the TeleStroke and Acute Stroke Services at Massachusetts General Hospital in Boston. "The full implementation of acute care and secondary prevention recommendations and guidelines is a critical step in saving the lives and improving outcomes of stroke patients."

"The time is right for Redmond Regional to be focused on improving the quality of stroke care by implementing Get With The Guidelines--Stroke. The number of acute ischemic stroke patients eligible for treatment is expected to grow over the next decade due to increasing stroke incidence and a large aging population," said Misty Burkhalter, Redmond Stroke Coordinator.

According to the American Heart Association/American Stroke Association, stroke is one of the leading causes of death and serious, long-term disability in the United States. On average, someone suffers a stroke every 40 seconds; someone dies of a stroke every four minutes; and 795,000 people suffer a new or recurrent stroke each year.

Employee Incentive Program



We know you have great ideas, why not use them to make some extra cash? Bring us your ideas on how we can save money for supplies/processes and you can earn up to 15% of the savings. All you have to do is

1. Get a copy of the policy & forms from your director.
2. Complete the form and have your director approve your idea.

After your idea is approved and 6 months of savings is achieved you will receive 15% of the savings (cap of \$1500).

Questions? Call Toni Strawn RN-Clinical Resource Director Ext 3067

HOC Golf Tournament

Friday, October 21, 2011

Save the date for Redmond's 6th annual Heart of the Community Golf Tournament. The tournament will be held at Stonebridge Golf Course and will begin with a boxed lunch at 11 a.m. and a shotgun start at 12 noon.



For more information or to sign up, simply fill out a registration form that can be found at RedmondRegional.com under news and events or call Lisa Ingram at (706)-802-3732

EAG Wants to hear from YOU!



We are in need of your assistance in helping us keep Redmond an outstanding place to work. If you have any suggestions on how we can improve the work environment please let us know by filling out the questionnaire inserted in this newspaper and dropping it in the EAG box located in the cafeteria.

New Heart Failure Support Group



The first meeting will held on Thursday, October 6 from 5:30 to 6:30 in Redmond Regional classroom B. We will discuss future meeting times and topics of interest. Dinner will be provided.



Dear Redmond Team:

I am writing to let you know that North Georgia now has a chapter of Medals4Mettle (M4M). M4M is a non-profit organization that accepts donated race medals from those who have completed ½ marathons, marathons, ultra-marathons and triathlons and gives them to children and adults who are fighting life threatening and debilitating illnesses- a marathon of their own. Please visit www.medals4mettle.org for more information about this exciting organization.

There are many ways to support M4M

1. If you are a runner you could donate a medal or encourage friends/family that run to donate medals.
2. You could make a monetary donation. The cost to operate a chapter is minimal. The main cost is incurred with ribbon production as we change out the ribbon of donated medals with a M4M ribbon. The cost of a ribbon for a medal is about \$4.00 each. The only other costs associated are items for marketing (printed flyers, donation boxes and etc) and costs associated with working with public events to set up a M4M table.
3. You could volunteer your time to assist with medal collection and distribution.
4. Lastly, you can assist with identifying candidates to receive a medal. Anyone who is going through or has gone through a difficult medical situation would technically qualify to receive a medal. The question I would ask is if the person in mind would be encouraged by a medal? If the answer is yes, then we need to try and get them a medal.

If you identify someone in our hospital as a candidate for a medal, please let me know. I can award the medal or even better let's get the medal to a healthcare provider (doctor, nurse, therapist, and etc) who has been working with the patient and let them award the medal. Medal recipients are not limited to patients who are in our hospital, so look for candidates in our community also.

You can contact me at Outpatient Rehab at 706-236-1911 or by email at John.Crowley@HCAHealthcare.com.

Sincerely,

John Crowley

Clinical Coordinator for Outpatient Rehab

Medals4Mettle – North Georgia Chapter Coordinator

"We're with you all the way..."

Upcoming Seminars

It's Quitting Time!

October, 4, 11, 18 & 25, 5:45 p.m.

Redmond Regional Classroom B

Sign up for our free smoking cessation seminar led by a certified instructor, in order to gain the needed tools to take the important step of preserving and improving your health.

Call 706-802-3536 to sign up.

Preventing Stress & Depression

November 8, 5:30 p.m.

Redmond Regional Lower Level Classrooms

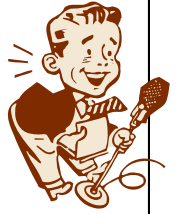
Stress can lead to serious conditions-not just your next ice cream run. Depression, anxiety and other stress related conditions can be relieved. Learn about how to identify these conditions and how to reduce the effects.

Call 706-368-8480 to sign up.

Save the Dates...

- October 4- It's Quitting Time, 5:45 p.m.
- October 5-United Way/Hope Campaign Kickoff
- October 6- Heart Failure Support group, 5:30 p.m.
- October 10 - Cancer Support Group, 6:00 p.m.
- October 14-Angioscreen Community Day, 8:00 a.m.
- October 17- Bosom Buddies , 6:00 p.m.
- October 22- Walk for Parkinson's
- October 28-31 Pumpkin Carving Contest
- October 29-Annual Yard Sale, 7:00 a.m.
- October 31- United Way Closing & Costume Contest

Announcements



- Welcome back to Cindy Minshew on her return to work. We missed you and we love you.
- Welcome to our new employees in Outpatient: Dondra Bowman, Paige Godwin, and Deanna Sagram

Buy, Sell, or Trade:

For Sale:

- 2009 Aeolus Scooter 260cc- 140 miles for the price of \$1600. If interested call 706-506-2729 after 6 p.m.
- 1982 Prowler 24" Model 5k . 5th wheel Travel Trailer. Sleeps 6 people. Good condition. Selling for \$2,500.00 but price is negotiable. Call Aurelia at (706)-506-2559 if interested.



Births

- Carla Carter on the birth of her granddaughter, Jovice. She was born September 10 and weighed 6 lbs and 1.5 oz.



Holiday Craft Fair

Redmond is holding it's 2011 Annual Holiday Bazaar on Tuesday, November 29th from 7am to 3p.m. in classrooms A and B on the lower level of RRM.

Welcome New Hires



The Redmond News is published monthly by the Marketing Department.

Lisa Ingram, Editor

